

Curriculum Vitae (english)

First and last name	Sreten Ćuzović
Date of birth	Otilovići
Place of birth	25.07.1955.
Nationality	Serbian

Education

Degree	Institution	Date
Bachelor with Honours of Economics	Faculty of Economics University of Belgrade	1978.
Master of Economics	Faculty of Economics University of Kragujevac	1986.
PhD in Economics	Faculty of Economics University of Belgrade	1991.

Personal skills and competences

Foreign language 1 (level)	Russian
Foreign language 2 (level)	English
Computer skills	MC Office
Other skills	

Professional / Work experience

Position	Employer	Period
Procurement manager	Zastava Kragujevac	1979-1990
Teaching assistant - Full professor	Faculty of Economics University of Niš	2003-

Academic carier

	Election date
Assistant	18.03.1991.
Assistant professor	26.11.1993.
Associate professor	18.11.1998.
Full professor	27.10.2003.

Extracurricular activities

Participation in domestic projects:
<ul style="list-style-type: none">• Research modern trends of strategic management application specialized management disciplines in the function of competitiveness of the Serbian economy - project no. 179081• Strategy and Policy Development of Trade of the Republic of Serbia, the Ministry of Trade and services-Faculty of Economics in Belgrade, Belgrade, 2009. .• Strategy and Policy Development of Trade of the Republic of Serbia, the Ministry of Trade tourism and services-Faculty of Economics in Belgrade, 2003.• Strategic management of production of small and medium-sized enterprises in the conditions Transition (2001-2005.), Ministry of Science and Technology of the Republic of Serbia.• Minimize ino-resource the beginning of the 21st century, the Institute for Foreign Trade-Center scientific istarživački Development (NIR) Flag, 1985-1988.• Development Strategy procurement cooperative network of cars Zastava, Kragujevac, 1982
Professional development:
<ul style="list-style-type: none">• Scientific research center Zastava, Kragujevac,• He had the opportunity to get acquainted with the methodology of scientific research in the following institutes: Institute Unis Sarajevo, Sarajevo Institute Energoinvest, Institut for Foreign trgovinu, Beograd, Scientific-research center, others.• He had the opportunity to visit twice UPPSALA UNIVERSITET: Ekonomikum, Sweden. (1985. and 2008)
Membership of professional bodies:
<ul style="list-style-type: none">• Member of Commission for analysis and quality control (2005-)• Member of Commercial and Economic Council of the City of Nis, 2008-2012.• Member of the Management Board of the newspaper publishing company brightness, Kragujevac 2007-2011.• Deputy Chairman of the board of Zastava Employment and Education (EPA), Kragujevac, 2001-2003.• Vice President of Serbian Franchise Federation (SFF), Niš, 1991-2005.• Member of JUSK (unique association for standardization and quality)• Member of EDI Association (1991-2000)• Serbian Marketing Association SEMA (2009-)• Regular Member of Scientific Society of Economists of Serbia
Key qualifications:
Trade, retailing, quality management, trade management and trade marketing

Main references

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2.	Ćuzović, S., Mladenović, I., Sokolov-Mladenović, S. (2013). Business performances of trade in conditions of Serbian economic crisis, <i>Metalurgija International</i> , 222-225, ISSN 1582-2214
3.	Ćuzović, S., Ćuzović, Đ. (2012). Sustav upravljanja kvalitetom u trgovini – internacionalizacija

	marketinškog odnosa sa potrošačima, <i>Poslovna izvrsnost (Business excellence)</i> , Ekonomski fakultet, Hrvatski institut za kvalitet, 6 (1), 85-95, ISSN 1846-3355
4.	Ćuzović, S. (2012). Legal and institutional framework for market and state regulating of the trade sector in Serbia, <i>Montenegrin Journal of Economics</i> , 3 (Special Issue), 119-130. Podgorica, ISSN 1800-5845
5.	Ćuzović, S. , Mladenović, I., Sokolov-Mladenović, S., Ćuzović, Đ. (2012). Business performances of the Serbian trade sector in conditions of internationalization, <i>Industrija</i> , XXXXB (4), 41-61, Ekonomski institut, Beograd, ISSN 0350-0373 UDK 33
6.	Ćuzović, S. , Sokolov-Mladenović, S. (2012). Socio-economic framework for trade internationalization on the Serbian market. <i>Montenegrin Journal of Economics</i> , 8 (4), 79-94, ISSN 1800-5845
7.	Ćuzović, S. , Sokolov-Mladenović, S. (2013). Strategije prilagođavanja trgovinskog sektora Srbije na ekonomsku krizu, <i>TEME</i> , 117-135, ISSN 0353-7919
8.	Ćuzović, S. , Sokolov-Mladenović, S. (2014). Kvalitet-izazov trgovinskom menadžmentu u globalnom okruženju, 3. Međunarodna poslovna konferencija <i>Kako uspeti do leta 2020? Poslovni in društveni izzivi sodobnega sveta</i> , 51-56, Celje, ISBN 978-961-6542-32-6
9.	Ćuzović, S. , Sokolov-Mladenović, S. (2014). Elektronička trgovina kao poslovni koncept zasnovan na tehnološkim inovacijama, <i>Međunarodna naučna konferencija „Perspektive trgovine 2014: Ljudi, tehnologija, znanje“</i> , 281-296, Zagreb, ISBN 978-953-346-004-8
10.	Ćuzović, S. , Sokolov-Mladenović, S. (2015). Faktori i modeli internacionalizacije trgovine-primer tržišta Republike Srbije, <i>International Conference GLOBALISATION CHALLENGES AND THE SOCIAL-ECONOMIC ENVIRONMENT OF THE EU</i> , str. 130-146, Novo Mesto, ISBN 978-961-6770-32-3
11.	Ćuzović, S. , Sokolov-Mladenović, S., Samardžija, J. (2015). Strategije trgovinskog marketinga u uslovima internacionalizacije-primer tržišta Republike Srbije, <i>XX Internacionalni naučni skup SM</i> , str. 691-702. Subotica, ISBN 978-86-7233-352-7
12.	Ćuzović, S. , Sokolov-Mladenović, S. (2015). Customer Loyalty Management in Retail in Conditions of Internationalization, 5th South-East European (SEE) meeting & scientific conference of management departments, str. 151-159. Varaždin, ISBN 978-953-6071-50-0
13.	Ćuzović, S. (2010). Franšizing kao standardizovani model internacionalnog biznisa-kako postati svoj gazda i biti franšizant u Srbiji, nakon postpisivanja sporazuma između „Zastave“ i „Fiata“, <i>Ekonomika preduzeća</i> , 58 (7-8), 339-347, ISSN 0353-443X
14.	Ćuzović, S. , Sokolov-Mladenović, S. (2011). Uloga trgovine u unapređenju robne razmene Srbije sa inostranstvom, <i>Ekonomске teme</i> , 3, 449-465, YU ISSN 0353-8648
15.	Ćuzović, S. , Sokolov-Mladenović, S., Ćuzović, Đ. (2012). Trgovina u uslovima Internet-web ekonomije (društveno-ekonomske pretpostavke i etička načela), <i>Ekonomске teme</i> , 2, 187-204, ISSN 0353-8648
16.	Ćuzović, S. , Sokolov-Mladenović, S. (2012). Marketinška dimenzija internacionalnih trgovinskih kompanija s posebnim osvrtom na tržište Srbije, <i>Ekonomске teme</i> , 4, 571-597, ISSN 0353-8648
17.	Dado, J., Petrovicova, J.T., Ćuzović, S. , Rajić, T. (2012). An Empirical Examination of the Relationship between Service Quality, Satisfaction and Behavioral Intentions in Higher Education Setting, <i>Serbian Journal of Management</i> , 7 (2), 203-218, ISSN 1452-4864
18.	Ćuzović, S. , Sokolov-Mladenović, S. (2013). Estetizacija sistema kvaliteta u funkciji korporativne prepoznatljivosti trgovinskog preduzeća, <i>Anali Ekonomskog fakulteta u Subotici</i> , 49 (30), 279-293,

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19.	Sokolov-Mladenović, S., Ćuzović, S. (2014). Trgovinski menadžment u savlađivanju tajni održivog razvoja, <i>Ekonomске teme</i> , 52 (3), 361-378, ISSN 0353-8648
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